

Strategic Plan 2014 to 2018

Learning Area: Swanonline

Head of Learning Area: David Youngman

Purpose and Core Values

Swanonline encourages, educates and equips students to be prepared for our ever changing world, as every student is valued and uniquely created. In each student, we strive to develop the seven pillars of: Courage, Service, Wisdom, Engagement, Leadership, Spirituality and Knowledge, on their journey towards adult life.

The Swanonline philosophy is to provide the opportunity for all students to receive a quality values based education regardless of their location.

Vision and Strategies

To increase a student's learning capacity through best practice and innovation using appropriate learning tools that meet their educational needs regardless of location and ability to access school.

Our business is focused on student centered and flexible learning, available at a local and global level, that provides students with the skills to success in their formal education and engendering life-long learning.

Three-Year Operational Goals

- Offer Junior/Primary education through Years 1 - 6
- Offer core and a broad range of elective courses from Years 7 - 10
- Provide a range of WACE (University-bound) courses in Years 11 and 12
- Provide opportunity to students to complete VET certificates and achieve graduation
- Support the development of other schools known as cluster schools, in the provision of online core subjects while students attend a school community
- Increase support of the SCEA Joeys program.

Five-Year Operational Goals

- Use Swanonline resources across many SCEA schools
- Students study courses provided online whether on-campus or distant
- Have regional centers for local tutoring and networking between students and parents
- Grow the clustering schools idea.

Our Strategies to deliver on our Vision and Five Year Goal are:

- Continue to build relationships with schools and parents
- Increase the use of a marketing plan to include:
 - Advertise across the WA state via newspapers, radio and Cine-Ads
 - Visits to field days across WA each year.

Challenges over the next one to two years are:

- Recruitment and training of teachers
- Changing the school and wider community's perception about online learning
- Developing resources that can be used both online and in class